Print Date 10/22/12 Page 1 of 7

Product Code

CONTRACT

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB) 3050 K St NW Washington, DC 20007

	Contract / Re	vision		Alt Order #	<u>t</u>	
	489528	1		06266599		
Product						
OBAMA 4 AMERICA						
Contract Dates	Estimate #					
10/16/12 - 10/22/12	1537					
Advertiser	•		Or	iginal Date	/ Revision	
Obama For America			08/14/12 / 10/22/12			
	Billing Cycle	Billing	Calendar		Cash/Trade	
	EOM/EOC	Broade	cast	:	Cash	
	Station	Accou	nt E	xecutive	Sales Office	
	κννυ	Teresa	Di	furia	TELEREP-PHIL	
	Special Hand	ling			•	
	Demographic					
	Adults 35+					

Advertiser Code

Advertiser Ref

Spots/

IDB#

Agency Ref

N 1 KVVU 10/17/12 10/17/12 BB League Championships 1pm-8pm :30 NM 1 \$3,250.0 Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 W 1 \$4,850.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/16/12-10/22/12 BB League Championships 1pm-8pm W :30 \$3,250.00 NM See MG 1.2 2 KVVU 10/17/12-10/17/12 BB League Championships 1pm-8pm W :30 \$3,250.00 NM W MG for 1.1 10/17	
1 KVVU 10/16/12-10/22/12 BB League Championships 1pm-8pmW :30 \$3,250.00 NM See MG 1.2 2 KVVU 10/17/12-10/17/12 BB League Championships 1pm-8pmW :30 \$3,250.00 NM	00
See MG 1.2 2 KVVU 10/17/12-10/17/12 BB League Championships 1pm-8pmW :30 \$3,250.00 NM	00
2 KVVU 10/17/12-10/17/12 BB League Championships 1pm-8pmW :30 \$3,250.00 NM	00
	00
N 2 KVVU 10/16/12 10/22/12 FOX 5 News 5-6am M-F 5a-6a :30 NM 5 \$2,250.0	
Start Date End Date Weekdays Spots/Week Rate	
Week: 10/16/12 10/22/12 MTWTF 5 \$450.00	
N 3 KVVU 10/16/12 10/22/12 Fox 5 News AM M-F 6a-7a M-F 6a-7a :30 NM 5 \$3,625.0	00
Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 MTWTF 5 \$725.00	
	00
N 4 KVVU 10/16/12 10/22/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a :30 NM 10 \$7,000.0 Start Date End Date <u>Weekdays</u> Spots/Week Rate	UU
Week: 10/16/12	
N 5 KVVU 10/16/12 10/22/12 More M-F 9-10a M-F 9a-10a :30 NM 5 \$1,375.0	00
Start Date End Date Weekdays Spots/Week Rate	
Week: 10/16/12 10/22/12 MTWTF 5 \$275.00	
N 6 KVVU 10/16/12 10/22/12 The Dr.Oz Show M-F 10a-11a :30 NM 5 \$1,250.0	00
Start Date End Date Weekdays Spots/Week Rate	
Week: 10/16/12	
N 7 KVVU 10/16/12 10/22/12 Better M-F 11a-12p :30 NM 1 \$195.0	00
<u>Start Date End Date Weekdays Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF 2 \$125.00	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type	
5 KVVU 10/16/12-10/22/12 Better M-F 11a-12p MTuWThF :30 \$125.00 NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2	
N 8 KVVU 10/16/12 10/22/12 Divorce Court/Divorce Court M-F 12-1p :30 NM 1 \$195.0	00
Start Date End Date Weekdays Spots/Week Rate	
Week: 10/16/12 10/22/12 MTWTF 2 \$195.00	

(* Line Transactions: N = New, E = Edited, D = Deleted)



 Contract / Revision
 Alt Order #

 489528 /
 06266599

 Contract Dates
 Product
 Estimate #

 10/16/12 - 10/22/12
 OBAMA 4 AMERICA
 1537

 Advertiser
 Original Date / Revision

 Obama For America
 08/14/12 / 10/22/12

Spots/

		Spots/	1		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре	
5 KVVU 10/16/12-10/22/12 Divorce Court/Divorce Cou	rt M-F 12-1p	MTuWThF :30	\$125.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,		·			
N 9 KVVU 10/16/12 10/22/12 Cops/Dog The Bounty Hunt		:30	,,20.10,20.20,2		#200 00
Start Date End Date Weekdays Spots/Week	·	.30		NM 2	\$390.00
Week: 10/16/12 10/22/12 MTWTF 5	<u>Rate</u> \$12 <i>5</i> .00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Data	Type	
1 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hun		MTuWThF :30	Rate	Type	
			\$125.00	NM .	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2					
3 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hun		MTuWThF :30	\$ 125.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,					
5 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hun			\$125.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2			,26.19,26.20,20	5.2	
N 10 KVVU 10/16/12 10/22/12 Katie Couric	2-3p	:30		NM 1	\$425.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/16/12 10/22/12 MTWTF 4	\$1 <i>5</i> 0.00				
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> <u>Length</u>	<u>Rate</u>	<u>Type</u>	
2 KVVU 10/16/12-10/22/12 Katie Couric	2-3p	MTuWThF :30	\$150.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2			,26.19,26.20,20	5.2	
3 KVVU 10/16/12-10/22/12 Katie Couric	2-3p	MTuWThF :30	\$150.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	26.11,26.12,26.13,20		,26.19,26.20,20	3.2	
4 KVVU 10/16/12-10/22/12 Katie Couric	2-3p	MTuWThF :30	\$150.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	26.11,26.12,26.13,2	5.14,26.15,26.16,26.17,26.18	,26.19,26.20,20	5.2	
N 11 KVVU 10/16/12 10/22/12 Anderson	3-4p	:30		NM 2	\$900.00
Start Date	Rate			_	,
Week: 10/16/12 10/22/12 MTWTF 4	\$17 <i>5</i> .00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	Type	
2 KVVU 10/16/12-10/22/12 Anderson	3-4p	MTuWThF :30	\$175.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	26.11,26.12,26.13,26	6.14,26.15,26.16,26.17,26.18	,26.19,26.20,26	3.2	
3 KVVU 10/16/12-10/22/12 Anderson	3-4p	MTuWThF :30	\$175.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	26.11,26.12,26.13,20	5.14,26.15,26.16,26.17,26.18	,26.19,26.20,26	3.2	
N 12 KVVU 10/16/12 10/22/12 The Dr.Oz Show	4-5p	:30		NM 4	\$3,97 <i>5</i> .00
Start Date End Date Weekdays Spots/Week	Rate	.00		11111	ψο,οιο.οο
Week: 10/16/12 10/22/12 MTW 6	\$500.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
3 KVVU 10/16/12-10/22/12 The Dr.Oz Show	4-5p	MTuWThF :30	\$225.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2			,		
4 KVVU 10/16/12-10/22/12 The Dr. Oz Show	4-5p	MTuWThF :30	\$225.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	•		,		
5 KVVU 10/16/12-10/22/12 The Dr.Oz Show	4-5p	MTuW :30	\$500.00	NM	
See MG 12.10,12.11			φοσσ.σσ		
9 KVVU 10/16/12-10/22/12 The Dr. Oz Show	4-5p	MTuWThF :30	\$225. 00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2					
10 KVVU 10/22/12-10/22/12 BB League Championships			\$2,200.00	NM	
⊕ MG for 41.1,13.7,34.3,12.5					
11 KVVU 10/22/12-10/22/12 Special Early News	Special Early Nev	v:M::30	\$77 <i>5</i> .00	NM	
® MG for 41.1,13.7,34.3,12.5	,, 1101		,		
	E E20n	.00		NIM 4	# 0.50.00
	5-530p	:30		NM 1	\$950.00
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 3	<u>Rate</u> \$9 <i>5</i> 0.00				
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| Advertiser | Original Date / Revision |
| Obama For America | 08/14/12 / 10/22/12

		Spot	ts/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	k Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week		Maralada a la la constitución de	D (_	
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 2 KVVU 10/16/12-10/22/12 Fox 5 News at 5	Start/End Time 5-530p	Weekdays Length MTuwThF :30	<u>Rate</u> \$285.00	<u>Type</u> <i>NM</i>	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10	1				
4 KVVU 10/16/12-10/22/12 Fox 5 News at 5	5-530p	MTuWThF :30	\$950.00	NM	
See MG 13.7	· ,		,		
5 KVVU 10/16/12-10/22/12 Fox 5 News at 5	5-530p	MTuWThF :30	\$ 950.00	NM	
See MG 13.6	7 -00				
6 KVVU 10/17/12-10/17/12 Fox 5 News at 5 MG for 13.5 10/17	<i>5-5</i> 30p	W :30	\$950.00	NM	
7 KVVU 10/22/12-10/22/12 Fox 5 News at 5	5-530p	м :30	\$950.00	NM	
® See MG 12.10,12.11	Ососр		Ψ300.00	IVIVI	
N 14 KVVU 10/16/12 10/22/12 Fox 5 News at 5 MF 530-6	p M-F 530-6p	:30		NM 1	\$1,025.00
Start Date End Date Weekdays Spots/Week	Rate				Ψ1,020.00
Week: 10/16/12	\$1,025.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>	
4 KVVU 10/16/12-10/22/12 Fox 5 News at 5 MF 530-6		MTuWThF :30	\$325.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10, 5 KVVU 10/16/12-10/22/12 Fox 5 News at 5 MF 530-6		%.74,26.75,26.76,26.17,26. MTuWThF :30	18,26.19,26.20,26. \$325.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,			•		
N 15 KVVU 10/16/12 10/22/12 Fox 5 News at 6pm	M-F 6-630pm	:30	10,20.10,20.20,20.	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.00		11111	ψ0.00
Week: 10/16/12 10/22/12 MTWTF 2	\$300.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/16/12-10/22/12 Fox 5 News at 6pm	M-F 6-630pm	MTuWThF :30	\$300.00	NM .	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10, 2 KVVU 10/16/12-10/22/12 Fox 5 News at 6pm	26.11,26.12,26.13,2 M-F 6-630pm	6.14,26.15,26.16,26.17,26. MTuWThF :30	18,26.19,26.20,26.1 \$300.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,	•				
N 16 KVVU 10/16/12 10/22/12 MORE Access	630-7pm	:30		NM o	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				ψ0.00
Week: 10/16/12	\$650.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
3 KVVU 10/16/12-10/22/12 MORE Access	630-7pm	MTuWThF :30	\$ 225.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,			18,26.19,26.20,26.2		•
N 17 KVVU 10/16/12 10/22/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week	10p-11p Rate	:30		NM 5	\$10,7 <i>5</i> 0.00
Week: 10/16/12 10/22/12 MTWTF 5	\$2,150.00				
N 18 KVVU 10/20/12 10/20/12 FOX 5 News Sat 10-11p	10-11p Sat	:30		NM 1	\$1,500.00
Start Date End Date Weekdays Spots/Week	Rate	.00		1407	Ψ1,000.00
Week: 10/15/12 10/21/121- 1	\$1,500.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/15/12-10/21/12 FOX 5 News Sat 10-11p	10-11p Sat	Sa :30	\$1,500.00	NM	
See <i>MG 18.2</i> 2 KVVU 10/20/12-10/20/12 FOX 5 News Sat 10-11p	10-11p Sat	sa :30	\$1,500.00	NM	
® MG for 18.1 10/20	10-11p oat	.50	φ1,300.00	MINI	
N 19 KVVU 10/21/12 10/21/12 Fox 5 News Su 10p-1045p	Su 10p-1045p	:30		NM 1	\$1,850.00
Start Date End Date Weekdays Spots/Week	Rate	.00		. 4141	ψ1,000.00
Week: 10/15/12 10/21/121 1	\$1,850.00				
N 20 KVVU 10/21/12 10/21/12 Sports Plus Su 1045p	1045p-11p	:30		NM 1	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/121 1	\$1,200.00				

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/ 10/22/12

08/14/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 489528 /	Alt Order # 06266599
Contract Dates 10/16/12 - 10/22/12	Product OBAMA 4 AMERICA	Estimate # 1537
Advertiser	Orig	inal Date / Revision

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
N 21 KVVU 10/16/12 10/22/12 Fox 5 News M-F 11p <u>Start Date</u>	M-F 11-1135p <u>Rate</u> \$1,950.00	:30	NM	5	\$9,750.00
N 22 KVVU 10/16/12 10/22/12 The Simpsons Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 5	M-F 11:35p-12:05a <u>Rate</u> \$350.00	:30	NM	5	\$1,750.00
N 23 KVVU 10/16/12 10/22/12 Friends Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 2	M-F 12:05-1:05a <u>Rate</u> \$225.00	:30	NM	2	\$450.00
N 24 KVVU 10/20/12 10/20/12 Numb3rs <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	Sa 4-5p <u>Rate</u> \$100.00	:30	MM	0	\$0.00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Numb3rs	Start/End Time Sa 4-5p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> Sa :30 \$100.00			
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	26.11,26.12,26.13,26	. 14, 26. 15, 26. 16, 26. 17, 26. 18, 26. 19, 26.	20,26.2		
N 25 KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	8-9a <u>Rate</u> \$850.00	:30	MM	1	\$850.00
N 26 KVVU 10/22/12 10/22/12 The Mob Doctor Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	Mon 9p-10p <u>Rate</u> \$2,750.00	:30	NM	21	\$18,670.00

Obama For America



26 KVVU 10/21/12-10/21/12 Weekend Matinee Movie

MG for 26.22,26.16,26.17,26.20,26.21

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	489528 /	06266599
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10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537

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 Obama For America
 08/14/12 / 10/22/12

Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount Spots/Week Start Date End Date Weekdays Rate Start/End Time Spot Ch Date Range Description <u>Weekdays</u> <u>Length</u> Rate Type 1 KVVU 10/22/12-10/28/12 The Mob Doctor Mon 9p-10p M-----NM :30 \$2,750.00 See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 2 KVVU 10/17/12-10/17/12 Katie M-F 11a-12p ---W-----:30 \$425.00 NM See MG 38.3,38.4 3 KVVU 10/17/12-10/17/12 M-F 11a-12p ---W-----:30 \$425.00 NM See MG 38.3,38.4 4 KVVU 10/18/12-10/19/12 Katie ----ThF----:30 \$425.00 NM 1-2pm MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, ----ThF----5 KVVU 10/18/12-10/19/12 Katie 1-2pm :30 \$425.00 NM $MG \ for \ 9.5, 29.1, 9.3, 9.1, 12.9, 12.4, 12.3, 12.10, 28.1, 16.4, 16.3, 16.5, 16.1, 15.1, 15.2, 15.5, 7.1, 7.2, 7.5, 11.4, 11.6, 11.3, 11.9, 11.2$ 6 KVVU 10/18/12-10/19/12 Katie --ThF----:30 \$425.00 NM 1-2pm MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, KVVU 10/18/12-10/19/12 Katie ----ThF----NM 1-2pm :30 \$425.00 MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 8 KVVU 10/18/12-10/19/12 Anderson Cooper NM 2-3p ----ThF----:30 \$450.00 (19) MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 9 KVVU 10/18/12-10/19/12 Anderson Cooper ----ThF----:30 NM 2-3p \$450.00 MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 10 KVVU 10/18/12-10/19/12 Anderson Cooper 2-3p ----ThF----:30 \$450.00 NM MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 11 KVVU 10/18/12-10/19/12 Anderson Cooper :30 ----ThF----2-3p \$450.00 NM MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, (11) 12 KVVU 10/18/12-10/19/12 Dr Oz ----ThF----:30 NM 3-4p \$500.00 MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, (P) 13 KVVU 10/18/12-10/19/12 Dr Oz 3-4p ----ThF----:30 \$500.00 NM MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 14 KVVU 10/18/12-10/19/12 Dr Oz NM 3-4p ----ThF----:30 \$500.00 MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, ---ThF----15 KVVU 10/18/12-10/19/12 Dr Oz NM 3-4p :30 \$500.00 MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 16 KVVU 10/18/12-10/19/12 Special Early News Special Early New:----ThF----\$950.00 NM See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29 Special Early New:----ThF----17 KVVU 10/18/12-10/19/12 Special Early News :30 \$950.00 NM See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29 (H) 18 KVVU 10/17/12-10/17/12 The X Factor The X Factor ---W-----:30 \$5,350.00 NM MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, (M) KVVU 10/16/12-10/16/12 Raising Hope/Ben and Kate Tue 8p-9p :30 NM 19 -Tu-----\$5,500.00 MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 20 KVVU 10/21/12-10/21/12 Weekend Matinee Movie 10-5pm -----Si :30 \$140.00 NM See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29 :30 21 KVVU 10/21/12-10/21/12 Weekend Matinee Movie 10-5pm \$140.00 NM See MG 26.23,26.24,26.25,26.26,26,27,26.28,26.29 10-5pm 22 KVVU 10/21/12-10/21/12 Weekend Matinee Movie :30 \$140.00 NM See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29 Special Early News----ThF----:30 23 KVVU 10/18/12-10/19/12 Special Early News \$775.00 NM MG for 26.22,26.16,26.17,26.20,26.21 Special Early News----ThF----24 KVVU 10/18/12-10/19/12 Special Early News :30 \$775.00 NM MG for 26.22,26.16,26.17,26.20,26.21 (P) 25 KVVU 10/21/12-10/21/12 Weekend Matinee Movie 10-5pm :30 \$150.00 NM MG for 26.22,26.16,26.17,26.20,26.21

(* Line Transactions: N = New, E = Edited, D = Deleted)

:30

\$150.00

NM

10-5pm



Contract / Revision Alt Order# 489528 06266599 **Contract Dates** Product Estimate # 10/16/12 - 10/22/12 OBAMA 4 AMERICA 1537

<u>Advertiser</u> Original Date / Revision 08/14/12 / 10/22/12 Obama For America

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Week 27 KVVU 10/21/12-10/21/12 Weekend Matinee Movie MG for 26.22,26.16,26.17,26.20,26.21	<u>Rate</u> 10-5pm	Si :30	\$150.00 NM	1	
28 KVVU 10/17/12-10/22/12 Friends	M-F 12:05-1:05a	MWThF :30	\$225.00 NM	1	
 MG for 26.22,26.16,26.17,26.20,26.21 KVVU 10/17/12-10/22/12 American Dad MG for 26.22,26.16,26.17,26.20,26.21 	M-F 230-3a	MWThF :30	\$95.00 NM	1	
N 27 KVVU 10/17/12 10/17/12 The X Factor Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	The X Factor <u>Rate</u> \$3,150.00	:30	NN	1 1	\$5,350.00
N 28 KVVU 10/18/12 10/18/12 The X Factor Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	The X Factor Rate \$3,075.00	:30	NN	0	\$0.00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 The X Factor See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	Start/End Time The X Factor		Rate Type 3,075.00 NM	-	
N 29 KVVU 10/19/12 10/19/12 Fringe	Fri 9p-10p	3. 14,20. 15,20. 16,20. 17,20. 16,. :30	20. 19,20.20,20.2 NN	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	Rate \$1,750.00	.00	1414		ψ0.00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fringe	Start/End Time Fri 9p-10p	Weekdays Length	<u>Rate</u> <u>Type</u>	- 6	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	•		•		
N 30 KVVU 10/21/12 10/21/12 NFL Early Game Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	NFL Early Game Rate \$7,500.00	:30	NM	1	\$7,500.00
N 31 KVVU 10/21/12 10/21/12 NFL Early Game Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	NFL Early Game Rate \$7,500.00	:30	NIV	1	\$7,500.00
N 32 KVVU 10/20/12 10/20/12 NCAA Football Late Game Start Date	NCAA Football Lat Rate \$2,325.00	h :30	NIV	2	\$4,650.00
N 33 KVVU 10/16/12 10/16/12 Fox 5 News at 5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -T 1	5-530p <u>Rate</u> \$950.00	:30	NM	1	\$950.00
N 34 KVVU 10/16/12 10/22/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -11 2 Week: 10/22/12 10/28/12 1 1	4-5p <u>Rate</u> \$500.00 \$500.00	:30	NM	2	\$1,000.00
<u>Spot Ch</u> <u>Date Range</u> · <u>Description</u> 3 KVVU 10/22/12-10/28/12 The Dr.Oz Show See MG 12.10,12.11	Start/End Time 4-5p	Weekdays Length M::30	Rate Type \$500.00 NM		
N 35 KVVU 10/16/12 10/22/12 Better <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 1	M-F 11a-12p <u>Rate</u> \$195.00	:30	NM	1	\$195.00
N 36 KVVU 10/16/12 10/22/12 Divorce Court/Divorce Court Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 1	M-F 12-1p <u>Rate</u> \$195.00	:30	NM	1	\$195.00
N 37 KVVU 10/16/12 10/22/12 MORE Access <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 1	630-7pm <u>Rate</u> \$650.00	:30	NM	1	\$650.00
N 38 KVVU 10/16/12 10/22/12 Fox 5 News at 6pm	M-F 6-630pm	:30	NM	3	\$1,900.00



	Contract / Revision	Alt Order #
	489528 /	06266599
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537

Advertiser Original Date / Revision
Obama For America 08/14/12 / 10/22/12

Spots/ Start/End Time Length Week *Line Ch Start Date End Date Description Days Rate Type Spots Amount End Date Start Date Weekdays Spots/Week Rate \$525.00 Week: 10/16/12 10/22/12 MTWTF--2 Spot Ch **Weekdays** Date Range Description Start/End Time Length Rate Type 2 KVVU 10/16/12-10/22/12 Fox 5 News at 6pm M-F 6-630pm MTuWThF----:30 \$525.00 NM See MG 38.3,38.4 3 KVVU 10/19/12-10/22/12 Fox 5 News AM M-F 6a-7a M-F 6a-7a M----F :30 \$725.00 NM MG for 26.3,26.2,38.2 4 KVVU 10/20/12-10/20/12 The Closer M-Sa 8-10p/Su 7-1----Sa--:30 \$650.00 NM MG for 26.3,26.2,38.2 N 39 KVVU 10/16/12 10/22/12 Katie Couric 2-3p :30 NM 3 \$1,275.00 **End Date** Spots/Week Start Date **Weekdays** Rate Week: 10/16/12 10/22/12 MTWTF--\$425.00 N 40 KVVU 10/16/12 10/22/12 Anderson 3-4p :30 NM 2 \$900.00 <u>Weekdays</u> Start Date **End Date** Spots/Week Rate \$450.00 Week: 10/16/12 10/22/12 MTWTF--2 N 41 KVVU 10/16/12 10/22/12 Fox 5 News at 5 MF 530-6p M-F 530-6p :30 NM \$1,025,00 Start Date End Date Weekdays Spots/Week Rate 10/22/12 \$1,025.00 Week: 10/16/12 MTWTF--Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Type 1 KVVU 10/16/12-10/22/12 Fox 5 News at 5 MF 530-6p M-F 530-6p MTuWThF----\$1.025.00 NM :30 See MG 12.10,12.11 :30 NM 42 KVVU 10/17/12 10/18/12 **BB** League Championships 1pm-8pm \$3,250.00 **End Date** Spots/Week Start Date **Weekdays** Rate Week: 10/15/12 10/21/12 -WT--\$3,250.00 43 KVVU 10/20/12 10/20/12 Local Prime Rotator M-Sa 8-10p/Su 7-1 :30 NM \$650.00 1 End Date Weekdays Spots/Week Start Date Rate \$650.00 Week: 10/15/12 10/21/12 ----5-KVVU 10/17/12 10/18/12 Fox 5 News @ 430am M-Th, Sun 430-5ar :30 NM 2 \$170.00 Spots/Week Start Date End Date <u>Weekdays</u> Rate Week: 10/15/12 10/21/12 --WT---2 \$85.00 45 KVVU 10/20/12 10/20/12 Early Pre-Game Early Pre-Game :30 NM 1 \$975.00 Spots/Week End Date Start Date <u>Weekdays</u> Rate 10/21/12 \$975.00 Week: 10/15/12 ---S-KVVU 10/17/12 The Dr.Oz Show :30 NM \$500.00 10/17/12 Start Date End Date Weekdays Spots/Week <u>Rate</u> \$500.00 Week: 10/15/12 10/21/12

Totals 112 \$112,210.00

Time Period	# of Spots	Gross Amount	Net Amount	
10/01/12 -10/22/12	112	\$112,210.00	\$95,378.50	
Totals	112	\$112,210.00	\$95,378.50	

Signature:	Date:	
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(* Line Transactions: N = New, E = Edited, D = Deleted)

REP HEADLINE# 6266599 TRF# 489528 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP OCT22/12 14.46

CHANGES *** KVVU-TV ***

	CITY TAX	FLIGHT DATES_	PRDCT OBAMA	ORDER #			AGY # 1051	ADV #	
OVID NO SEE THES	STATE TAX	DATES OCT16/12	OBAMA 4 AMERICA				AGY. NAME	ADV. NAME	
7	TAX CO-OP BILLING	OCT22/12 WK-1	EST#1537 COMMENTS: (LINE,	CONTRACT # 6266599	WASHINGTON, DC 20007	3050 K ST NW,	GREER, MARGOLIS, MITCHELL	E POLI/B OBAMA/D/PRE/US	
	ING NEEDED		(LINE, ORDER, INVOICE) _	CLASS		SALES	BUYER	REP.#	
	4			CLASS: NATL.		PRSN PH-	NAME		
	DAT			LOCAL		TERESA DIFURIA	MAURA GILROY	OFF.# 762	
	DATE_OCT22/12 14.46			REGIONAL		FURIA		SALESMAN #	

REP: TOTAL SAME

PLS CNF THANKS

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

SUITE 800 WASHINGTON, ACCOUNTING
1010 WISCONSIN AVENUE NW ALL INVOICES ARE GREER MARGOLIS DC 20007 TO BE SENT TO:

OBAMA FOR AMERICA

13 ES 400P-500P 30 \$500.00 10/16 10/	AGENCY ADVERTISER CODE = AGENCY EST# = 1537 AGENCY PRODUCT CODE =	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : E : LINE#: : DATE : I
	II	
16 10/22		
5 TU-F,M		END :SPTS: WEEK: DAYS
И		:TOTL:

PROGRAM : ORD COM1:

DR OZ REVISED RATE

)

HARRIS REPORT FROM REP

OCT22/12 14.46

CHANGES *** KVVU-TV ***

OCT/12 112210.	м8 ок'д в в в в	PROGRAM : ORD COM1: STATION MAKEGOOD	PROGRAM : ORD COM1:	<u>ក</u> ល	PROGRAM :	14 ES	PROGRAM : ORD COM1: PART OF A	64 A	PROGRAM: ORD COM1: THIS IS A THIS IS A THIS IS A THIS IS A	63 A	: LINE#:REP :CD:
	Y#13 MISSED Y#60 Y#14 Y#15 OFFER &	: OZ : REINVESTMENT	FOX 5 NWS AT REVISED RATE	530P-600P	: FOX 5 NEWS AT	500P-530P	: NEWS : SPOTS N/A DUE A MAKEGOOD MADE	400P-430P	: NICS GAME #7 : SPOTS N/A DUE A MAKE-GOOD FOR A MAKE-GOOD FOR A MAKE-GOOD FOR A MAKE-GOOD FOR	430P-800P	: TIME PERIOD
	:TU-F, M/400P-50 W-F/400P-500P TU-F, M/500P-53 TU-F, M/530P-60 :MON/430P-800P MON/400P-430P :SPOTS N/A DUE	FROM PREVIOUS	530P 30	30	T 5PM	30	TO PRG CHG.	30	E TO PRG CHG. OCT16 ON LINE OCT19 ON LINE OCT16 ON LINE OCT16 ON LINE	30	: LGTH : SEC
	OP OP TO PRG CHG.	ERS	\$500.00	\$1,025.00		\$950.00	AIRING NLCS G	\$775.00	TRING NLO 13 FOR 1 60 FOR 1 14 FOR 1 15 FOR 1	\$2,200.00	: RATE
	OCT16 OCT19 OCT16 OCT16 OCT22 OCT22 OCT22 AIRING NLCS		10/17	10/16		10/16	GAME #7. SEE	10/22	S GAME #7. SEE SPOT/WK SPOT/WK SPOT/WK SPOT/WK	10/22	: START
	GAME #7		10/19	10/22		10/22	MG. PLS	10/22	MG. PLS	10/22	: END
	· 3000000000000000000000000000000000000		0	N		Ν	APPROVE.	Н	APPROVE.	Н	:SPTS:
	500.00 (OCT 500.00 950.00 1,025.00 2,200.00 PLS 775.00 G. PLS APPROVE.		W – н	TU-F,M		TU-F,M		MON		NOM	WEEK: DAYS
	22/12) ADVISE.	,	0	N		N		Н		1	:TOTL: